

**From:** Councillor Geraldine Stanford  
**Sent:** 05 July 2018 09:32  
**To:** Licensing  
**Subject:** Ref WK/201802748

Re Lidl 29 Streatham Road, Mitcham – ref WK/201802748

Dear Licensing,

This application falls within the Mitcham Cumulative Impact Zone, which was introduced to resist the proliferation of new alcohol outlets opening in the area because of the problems it was causing.

I do recognise that Lidl are a responsible retail outlet with robust measures in place to prevent the sale of alcohol exacerbating the problems we have, particularly with street drinkers who already cause problems on Figges Marsh open space which is directly opposite the new store on Streatham Road, with antisocial behaviour such as noise, littering and urinating on the Marsh.

In spite of this, I feel we should be consistent with LBM's policy to resist the opening of new alcohol outlets in the CIZ, and request refusal of this application. Nearby residents have also expressed concerns, as have the local Police Licensing officers.

Kind regards,

Cllr Geraldine Stanford  
Figges Marsh ward

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